

“Une poêle sur une plage avec des bras et des jambes”

Production Journal

Experiments

I'm quite familiar with all these consumer A.I. tools, and have been using them in my daily work as an artist for several years now.

Also, the main experiments I did for this short film were:

> Dialogues with Claude.ai to focus on a script idea for the short film.

I was surprised by the quality of Claude.ai, his ability to imagine things according to my instructions, looking for the offbeat and the absurd when I said so.

> Many iterations with Midjourney to make variations around the same prompt “Une poêle sur une plage avec des bras et des jambes”- “A frying pan on a beach with arms and legs” + a “je ne sais quoi”.

> Play with Midjourney versions and image formats.

For example, version 6 is less offset than version 5.2.

Asking for an image in 16:9 format doesn't produce the same image as 1:1 format, for example, and with the same prompt.

Midjourney recognizes the 16:9 format as a cinematographic format, and produces more expected images, closer to today's cinema!

> Playing with Runway versions.

The Gen 2 version wanders around happily if left free ;-)

The Gen 3 version produces remarkable scenes if you add absurd instructions.

> Play with Suno.ai .

Accordion as a style always produces lively, upbeat music!!!! Even if the accordion isn't part of the soundtrack. It's a word, an instrument, that gives off a whole festive universe. The word, rather than the musical style, becomes the carrier.

In short, a wealth of experiences... and the fruit of an artist's daily practice with these mass-market tools.

Obstacles

The main obstacle is the “slowness” of image and video production.

Many attempts are either “failed” or full of promise. This ambiguity always gives us hope that the “expected” image will appear.

That's the magic of A.I. ... the possibility of Revelation with every click. It's evangelical!

However, slowed-down time allows us to reflect, to temporize and to make the right choices

Results

With A.I., the choice is always the artist's choice.

And there's no getting away from artist's choice and ready made.

With A.I. as a creative tool, we're living in a great Duchampian period!

So, to your fountains!